



Dean Abraham

Commercial Leasing and Sales, Lodge Real Estate, Hamilton

- #1 Commercial Agent, Lodge Real Estate, 2010-15

- \$100 million in commercial and industrial sales

Over the past thirteen years, Dean has built a solid reputation as one of Hamilton's leading commercial real estate agents, including six years as Lodge Real Estate's top commercial leasing and sales consultant.

Now is a good time to be a commercial property specialist in Hamilton, too, as the nation's business community increasingly looks outside Auckland for cheaper land and offices.

"Activity has been very strong over the last few years," Dean says, "due to the general strength of the economy and lower interest rates for construction. Add to that the rising cost of land and rent in Auckland, and it's little wonder many big companies are shifting operations south."

As proof he points to the rapid uptake of land in Hamilton's northern industrial precinct, close to the main trunk line and State Highway 1, and the Waikato Expressway.

"There's the Horotiu subdivision, where Ports of Auckland has bought 33 hectares for an inland port. There's the Te Rapa Gateway, down the road, where NZ Post has built an 8,000 square metre hub. And not far from them, Mainfreight has constructed its new \$30 million distribution centre."

The Hamilton Airport industrial park has also boomed with the likes of the huge manufacturing facility for Australian owned Visy Packaging. That's all before the Ruakura Inland Port takes hold, where Ports of Tauranga has secured an anchor position.

"Such investment not only builds confidence in Hamilton as a new base for big business, but also has flow-through to other sectors, particularly construction and the trades, to the extent where vacancy rates have fallen from about 7-8 percent in 2014, to 1-2 percent today."

The CBD office market has also seen significant investment. Tristram Precinct will see Waikato Regional Council secure two floors in the 15,000m² three level building.

Union Square has also seen the relocation of National Head Office tenants into our city with extensive site development still to occur. The new ACC and Theatre buildings are other exciting projects.

Now, with talk of a 'golden triangle' of real estate between Hamilton, Auckland and Tauranga, Dean says Lodge Real Estate is well-placed to assist other members of the NZ Realtors Network whose commercial clients may be looking to position themselves within that zone.

"Hamilton's competitive advantage is its location midway between Auckland and Tauranga, which have the country's two biggest ports. Endorsed by the fact both have secured inland options here. It has the same high urban population growth as they do too, but without the same land constraints."

"Lodge Real Estate can facilitate the acquisition of such land either directly with clients or indirectly via our partners in the NZ Realtors Network. That's one of the Network's key strengths: because we're not in direct competition we respect each other's boundaries, and are happy to help them get the best outcomes for their clients because such successes are mutually beneficial," he concludes.

